

BEAT Video Studio/Equipment Policy (Adopted 08/16/14):

Overview:

The BEAT Video studio (across from the BHS Media Center), and all equipment located in the studio, is managed, operated and maintained exclusively by the BEAT Video Program (www.thebeat22.com). The BEAT studio is open regularly on Saturdays (9:00am – 5:00pm) , and occasionally by appointment throughout the week.

BEAT on-location gear, consisting of camera/tripod, is available to BEAT students who reserve the gear one week in advance.

Each year, BEAT students produce between 200-250 videos that promote the Brunswick Schools and Medina County. All videos are broadcasted on Channel 22 (Time Warner) and streamed 24/7, and viewed exclusively on-demand at www.thebeat22.com.

Sponsors contribute \$20,000 annually to the BEAT to support all operating/maintenance costs for the studio/equipment, as well as purchase new gear when needed.

Who is Eligible:

BEAT students who complete one year in the Program and pass all equipment operating tests during their first year are eligible to use this equipment/studio for projects supporting the BEAT/Channel 22 during the school year. BEAT equipment/studio time is available on a first-come, first-serve basis to these students.

BEAT students must request, in writing/email, a request for studio/equipment time at least three weeks before the date of their taping. This email must be sent to both allisonrhoades35@gmail.com and jwasylko@bcsoh.org for consideration.

BEAT students must clearly state the purpose of their taping, dates/time for the shoot, and how this video supports the vision of the BEAT and/or the district.

Each week, BEAT managers will review all requests and determine whether they can/cannot be honored. Those outside of the BEAT who have video needs are encouraged to work through BEAT management, submitting their request to jwasylko@bcsoh.org .

Availability:

The BEAT studio is accessible to BEAT personnel on Saturdays from 9:00am – 5:00pm and, occasionally, during the week (when an authorized BEAT manager is available).

BEAT on-location gear needs to be checked out by qualified BEAT students on Saturday (between 1:00pm – 5:00pm), but can be used throughout the week. This gear needs to be returned by 8:00am the following Saturday.

Video Procedures/Non-BEAT personnel:

A camera/tripod will be made available at the BHS East Office for those outside of the BEAT to use if needed. This gear will NOT be maintained or supervised by BEAT staff.

The BHS East Office will oversee all check-in, check-out procedures connected with this gear, and is responsible for any maintenance/operational costs supporting this gear. Likewise, those using this gear are responsible for purchasing their own tapes/media to record onto.

John Wasylko
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